

**TOP 10 MOST ADMIRED  
BRITISH COMPANIES FOR  
THEIR QUALITY OF MARKETING  
- 2009**

1	<b>BSkyB</b>	<b>8.56</b>
2	GlaxoSmithKline	8.50
3	Cadbury	8.43
4	AstraZeneca	8.20
5	Rolls-Royce	8.19
6	Diageo	7.88
7	Tesco	7.71
8	Admiral	7.67
9	Marks & Spencer	7.63
10	Shire	7.57

